



HOW TO ENSURE YOUR

SAFARI & TOUR WEBSITE BLOG AND SEO

ARE WORKING TOGETHER?



1

WHAT'S THE INTENT OR PURPOSE OF YOUR BLOG POST?

- ✓ Are you trying to educate your potential customers on a topic?
- ✓ Are you offering an advice?
- ✓ Are you providing solution through your services?



2

PUT TOGETHER A LIST OF TOPICS THAT SATISFY THAT INTENT

- ✓ Create an outline of those topics that will fulfill the intent.



3

RESEARCH RELEVANT KEYWORDS AND PHRASES THAT ALIGN WITH THOSE TOPICS

- ✓ Prepare a list of keywords that would fit your content and would satisfy the purpose.



4

CREATE, OPTIMIZE AND EDIT YOUR BLOG TO BE PUBLISHED

- ✓ Now you need to write your blog incorporating the keywords you discovered and publish.



WAS IT HELPFUL?

FOLLOW US!

**TO KNOW HOW YOU
CAN CREATE
COMPELLING &
OPTIMIZED BLOG POSTS
FOR YOUR BRAND!**



LIKE



COMMENT



FOLLOW



safari_marketing_pro